

Sprout MN Mobile Market: Call for Artists Art Cart Proposals



About Sprout and the Mobile Market:

Sprout Mission Statement: *To promote the health, economy and self-reliance of Central Minnesota by facilitating the availability of fresh, locally produced food in the region.*

The Sprout Mobile Market seeks: (1) to increase food accessibility and affordability, creating new retail food access points, and; (2) to integrate local foods, art and culture that bridges cultural gaps, provides significant economic opportunities for growers and artists and support community engagement opportunities.

Art Cart Vision: A cohort of artists will enhance the Mobile Market shopping experience, as well as various community events, through the use of portable artist studios. These portable studios, called “A’ la cARTs” will be used to engage the community through art and food, with an end goal of lasting healthy behavior changes that support physical and mental wellbeing.

A’ la cARTs will be designed, fabricated, owned and managed by individual artists or artist collaboratives that represent diverse art forms. Artists will increase their capacity through use of the carts and through the relationships created throughout this project. Communities will experience an increase in food and arts accessibility due to the mobile nature of the carts and the market.

Sprout MN will partner with four (4) artists, art organization or organization partnering with artists to creatively bring the knowledge of local foods and art to the Central MN area.

The selected artists/organization may use visual or performance art to create their art cart project in a way that engages community. Any interested artist/organization is encouraged to visit the Sprout Marketplace and Food Hub to understand its mission and familiarize themselves with the work of Sprout MN.

Application Instructions

1. (optional) Schedule a tour of the Sprout MN Marketplace by contacting Natalie Keane at (712) 899-2268 or natalie@sproutmn.com. Attend the March Sprout Marketplace event on Saturday, March 23rd from 10am-3pm.
2. Complete the application cover sheet included at the end of this call.
3. Provide a list of experience, and 3 references with contact information (i.e. a resume or CV and reference sheet)

4. Write a letter of intent, explaining your art cart idea, as well as providing a visual sample of what the cart would look like, why you would like to engage in this collaborative work and any organization(s) you will be partnering with (if any).
5. **Email, mail or deliver the completed application NO LATER THAN APRIL 1st to:**
 - Physical Address and Mailing Address: R5DC, 200 1st Street NE, Ste. 2, Staples, MN 56479
 - Email: despe@regionfive.org (if emailing, please use an email address you check)
6. Receive a confirmation email. ***PLEASE NOTE* if the artist does NOT receive a confirmation email, they should not consider their submission complete.**
7. Announcement of selected artists will be made by April 5, 2019.

Eligibility

All artists 18 years of age or older, or organizations residing in Cass, Crow Wing, Morrison, Todd, or Wadena counties or within a 100-mile radius of the Sprout Marketplace in Little Falls are invited to apply. This is a very open call, seeking artists and organizations in the crossroads where art, food and social cohesion meet.

SELECTION CRITERIA:

- Ability and willingness to personally engage with people from a variety of background, cultures, socioeconomic status, age and gender
- Strong commitment to achieving Sprout MN and the mobile market's mission
- Demonstrated ability to complete projects and follow through on commitments within a given timeframe.
- Unique ability to connect food and art- creativity of the art cart
- Safety, quality, maintenance and technicality of the cart

Provided to Artist/Organization

- Up to \$8,000.00 to purchase and/or build an art cart
- Up to \$3,000.00 to purchase supplies for 6 art cart events
- **ARTIST STIPEND:** Selected artists/organizations will receive an art cart and a \$3,600.00 stipend to conduct 6 art cart events alongside Sprout over a two-year period. Events will be outdoors in the summer and indoors in the winter. Each event will be 1 to 5 hours in length.
- Training, guidance and support from Sprout MN and Region Five Development Commission staff and partners

Do's and Don'ts

- DO
 - Artist/organization must produce an original idea for the art cart

- Artist/organization must be interested in creating thoughtful and meaningful community work.
- Be open to risk-taking in the creation of meaningful, educational, sensory work that shares stories that need telling in the public space.
- DON'T
 - Projects must not include any breach of intellectual property, trademarks, brands or business names.

Application Checklist

- Completed Application
- Resume, CV or comparable document
- Three References, with contact information
- Three examples of previous work
- Letter of intent, including art cart description, visual representation of cart and why you would like to engage in this collaborative work and any organization(s) you will be partnering with (if any).

Timeline

- General Artist Gathering- Info Meeting March 5, 2019 6:00pm
- **Application Submission Deadline April 1, 2019 5:00pm**
- Selected Artists/Organizations Notified April 5, 2019
- Agreements Executed by April 12, 2019
- Community Engagement/IDI Workshop April 2019
- Art Cart Road-Ready by June 1, 2019
- Quarterly Conference Calls

Questions?

Dawn Espe (218) 894-6013 or despe@regionfive.org

APPLICATION COVER SHEET

This application may be printed and legibly handwritten OR it may be replicated in a Word document. When application is complete, email, mail or deliver to:

- Physical Address and Mailing Address: Sprout MN, c/o R5DC, 200 1st Street NE, Ste. 2, Staples, MN 56479
- Email: despe@regionfive.org (if emailing, please use an email address you check)

You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.

APPLICATION MATERIALS CHECKLIST

- One copy of THIS completed application coversheet
- Resume, CV or other comparable document
- Three references, with contact information
- Three examples of previous work
- Letter of intent, including art cart description, visual representation of cart and why you would like to engage in this collaborative work and any organization(s) you will be partnering with (if any).

FIRST NAME _____

LAST NAME _____

ORGANIZATION NAME _____

EMAIL ADDRESS (that you check regularly) _____

TELEPHONE _____

MAILING ADDRESS _____
